



FOOTNOTING HISTORY

MEDIA KIT

TEAM MEMBERS

Christine Caccipuoti, Co-Producer and Social Media Manager
Kristin Uscinski, Co-Producer and Director of Accessibility
Lucy Barnhouse, Contributor
Josh Hevert, Contributor
Samantha Sagui, Contributor

THE BASICS

Website: FootnotingHistory.com
eMail: FootnotingHistory@gmail.com
First Episode Released: February 2, 2013
Total Number of Episodes: 252 (as of January 1, 2022)
Release Schedule: Every other Saturday
Average Episode Length: 15-25 minutes

THE STATS (AS OF JANUARY 2022)

Total Downloads*: 3.1 Million
Average Downloads per Month*: 20,000
Average Downloads per Episode (30 Days)*: 5,500
Unique Website Visitors (30 Days)**: 2,200
Website Page Views (30 Days)**: 3,500
Twitter (@historyfootnote): 4,400 followers, averaging 2.2% engagement
YouTube (newly started in 2021): 650 subscribers, and averaging 2,700 views per month
Facebook (@footnotinghistory): 1,200 likes
Pinterest (@footnotinghistory): 12,500 monthly viewers

* via Podbean ** via Weebly

PUBLICATIONS AND SELECTED PRESS

- Reviewed by Simon London on BBC Radio London's Gaby Roslin show, aired on 2 January 2022
- "Footnoting History for the Public" in *Independent Scholars Meet the World*, University Press of Kansas, 2020
- "5 Informative And Entertaining Podcasts", Wiki.ezvid.com, 2020
- "Under the Radar: Footnoting History", *Podcast Magazine*, 2020
- "Bringing History to the World with Christine Caccipuoti", *The Hour of History Podcast*, 2019
- "A Definitive List of the 35 Most Interesting Podcasts Ever Made", *Whatpods*, 2018
- "Fun Podcasts for History Lovers", Medium's *Castbox*, 2017
- "History Podcasts Made by Women", *Bello Collective*, 2016
- "History on the Download: Podcasting the Past", *AHA's Perspectives on History*, 2016
- "Ten History Podcasts You Need to Hear", CBC's *Podcast Playlist*, 2015
- "19 Fantastic Podcasts for History Buffs", *Mental Floss*, 2015

LISTENER GEOGRAPHY (AS OF JANUARY 2022)

Top 10 States*:

- California
- New York
- Texas
- Florida
- Illinois
- Pennsylvania
- Virginia
- Georgia
- Washington
- Massachusetts

Top 5 Countries*:

- United States
- United Kingdom
- Canada
- Australia
- Germany

* All 50 states and 90+ countries contain *Footnoting History* listeners, via Podbean

ACCOMPLISHMENTS AND APPEARANCES

Nominated: 2018 Podcast Awards (Best Education Podcast)

Podcasting Presentations:

- "History Podcasting Roundtable", Intelligent Speech Conference, 2019
- "Using Podcasts to Flip the Humanities Classroom", STLInATL, 2018
- "From Meghan Markle to Louisa Adams: Using the Present to Enter the Past", Sound Education, 2018
- "We Launched Podcasts -- and You Can, Too!", Berkshire Conference on the History of Women, 2017
- "Footnoting History: A Roundtable on Podcasting", Rocky Mountain Medieval and Renaissance Society, 2014