



FOOTNOTING HISTORY

MEDIA KIT - MAY 2023

TEAM MEMBERS

Christine Caccipuoti, Co-Producer
Kristin Uscinski, Co-Producer
Lucy Barnhouse, Contributor
Josh Hevert, Contributor
Samantha Sagui, Contributor

THE BASICS

Website: FootnotingHistory.com
Email: FootnotingHistory@gmail.com
First Episode Released: February 2, 2013
Total Number of Episodes: 284
Release Schedule: Every other Saturday
Average Episode Length: 15-25 minutes

THE STATS

Total Downloads: 3.7 Million
Average Downloads per Month: 22,000
Average Downloads per Episode (30 Days): 5,000
Unique Website Visitors (30 Days): 1,500
Website Page Views (30 Days): 2,200
Twitter (@historyfootnote): 4,500 followers, averaging 3.2% engagement
YouTube (started in 2021): 1,700 subscribers, and averaging 3,500 views per month
Facebook (@footnotinghistory): 1,300 likes
Pinterest (@footnotinghistory): 13,100 monthly viewers
Newsletter: 560 subscribers
Instagram (@footnotinghistory): 580 subscribers

LISTENER GEOGRAPHY

Top 10 States*:

- California
- New York
- Texas
- Michigan
- Pennsylvania
- Florida
- Virginia
- Illinois
- Colorado
- Washington

Top 5 Countries*:

- United States
- Canada
- Australia
- United Kingdom
- Netherlands

* All 50 states and 90+ countries contain *Footnoting History* listeners, via Podbean

PUBLICATIONS AND SELECTED PRESS

- Reviewed by Simon London on BBC Radio London's Gaby Roslin show, aired on 2 January 2022
- "Footnoting History for the Public" in *Independent Scholars Meet the World*, University Press of Kansas, 2020
- "5 Informative And Entertaining Podcasts", Wiki.ezvid.com, 2020
- "Under the Radar: Footnoting History", *Podcast Magazine*, 2020
- "Bringing History to the World with Christine Caccipuoti", *The Hour of History Podcast*, 2019
- "A Definitive List of the 35 Most Interesting Podcasts Ever Made", *Whatpods*, 2018
- "Fun Podcasts for History Lovers", Medium's *Castbox*, 2017
- "History Podcasts Made by Women", *Bello Collective*, 2016
- "History on the Download: Podcasting the Past", *AHA's Perspectives on History*, 2016
- "Ten History Podcasts You Need to Hear", *CBC's Podcast Playlist*, 2015
- "19 Fantastic Podcasts for History Buffs", *Mental Floss*, 2015

ACCOMPLISHMENTS AND APPEARANCES

Nominated: 2018 Podcast Awards (Best Education Podcast)

Podcasting Presentations:

- "History Podcasting Roundtable", Intelligent Speech Conference, 2019
- "Using Podcasts to Flip the Humanities Classroom", STLInATL, 2018
- "From Meghan Markle to Louisa Adams: Using the Present to Enter the Past", Sound Education, 2018
- "We Launched Podcasts -- and You Can, Too!", Berkshire Conference on the History of Women, 2017
- "Footnoting History: A Roundtable on Podcasting", Rocky Mountain Medieval and Renaissance Society, 2014